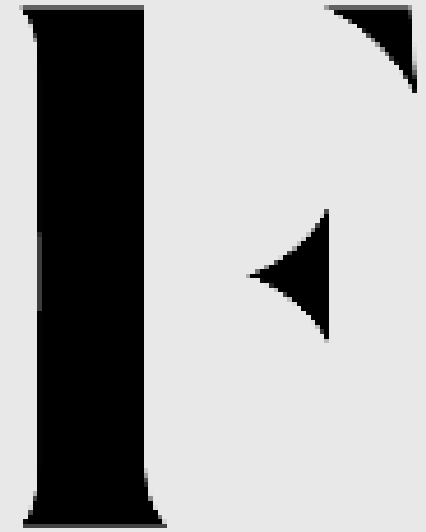




FASHANNE

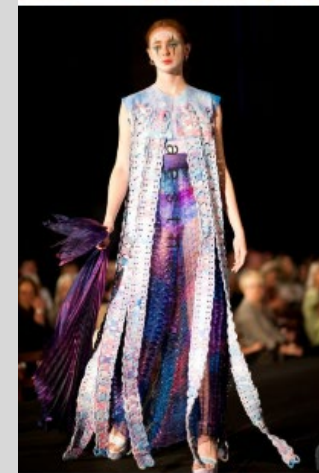
- **Fashanne is** a conduit for connecting industry with the next generation of talent in the fashion and textiles sector.
- **Fashanne partners** with the Midlands-based universities providing a programme that gives invaluable insights into the workplace, a platform to showcase their students' designs at our annual live event, mentoring and internships.
- **Fashanne provides** a pathway for businesses to access and form long-term sustainable relationships with some of the most talented final year students, helping bridge the gap between education and employment.
- **Fashanne Values:** Strong commitment to sustainability. Championing authenticity, diversity and inclusivity. Draws on the Midlands famous historical textile and clothing industry, whilst investing in an even greater future.



FASHANNE

FASHANNE 2025

- An annual programme supporting final year students studying fashion and textiles at universities across the Midlands providing opportunities for education, experience and gainful employment.
- Education - students are given exclusive access to workshops with leading British fashion and retail brands.
- Experience - participation in the annual awards with access to industry leaders.
- Employment - internships, mentoring and financial support for category winners.
- Since we introduced internships from 2021 onwards, we have successfully placed 24 graduate students in internships within the fashion industry.



BRAND SPONSORSHIP



FASHANNE

- Fashanne is an incredible opportunity to enhance the collective value of the Fashion & Textiles industry and our universities as well as raise the profile of the Midlands region. Our permanent 85-piece photography exhibit throughout East Midlands Airport is a testament to this.
- Fashanne connects with over 4.2 million people across the Midlands and serves as a platform to showcase the region's heritage and strength in fashion and textiles design – past & present
- Through our sponsorship programme, we give opportunities for businesses to form long-term sustainable relationships with some of the newest and most exciting design talent around helping bridge the gap between education and employment
- Sponsorship is an opportunity to give back and support your CSR/ ESG goals
- Help build brand engagement whilst supporting and nurturing young design talent through exclusive workshops designed by the brand
- Involvement in Fashanne supports the innovation and entrepreneurship in the Midlands (and beyond) and provides a perfect opportunity for an unforgettable corporate hospitality event, shining a light on your business, as you network with some of the region's leading industry and business experts.
- Investing in the future generation by becoming a part of Fashanne is a first-class showcase for any company enabling a partnership with innovation and inclusion at its grass roots and the opportunity to enjoy the marketing benefits and brand exposure that go hand in hand with the programme



UNIVERSITY PARTICIPATION

- Support final year students with unparalleled access to leading industry experts through exclusive access to workshops across the year, opportunities for mentoring and participation in the annual awards – the Midlands largest graduate fashion awards with internships and financial support for category winners.
- Participation in FASHANNE can bolster your student offering and help drive recruitment.
- Since we started in 2016, over 500 students have participated and over 24 internships have been awarded, many resulting into long-term gainful employment.
- Be a part of our inspirational industry relevant events & projects, which have included:
 - Our permanent 85-piece photography exhibit throughout East Midlands Airport reaching over 4.2million passengers a year
 - Our innovative and interactive Victoria Centre pop up gallery in 2023, servicing over 2 million people a year.
- Through participation in FASHANNE, we can support the newest generation of fashion talent and connect them to the industry in ways that were not possible before, delivering a step-change in supporting emerging young design talent.