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FASHANNE



Fashanne 2025 Sponsorship Packages



Paul Smith

next
NEXT.CO.UK



KNIT
DESIGN
CENTRE

STOLL_{gb}



THE 2025 FASHANNE PROGRAMME

Fashanne is an annual programme supporting third and final year students studying fashion and textiles at universities across the Midlands by providing invaluable insights into the workplace, a platform to showcase students' designs at our annual live event, mentoring and internships.

Fashanne connects with over 4.2 million people across the Midlands and serves as a platform to showcase the region's heritage and strength in fashion and textiles design – past & present. An incredible opportunity to enhance the collective value of the Fashion & Textiles industry, businesses can, through our sponsorship packages, access and form long term sustainable relationships with some of the most talented final year students, helping bridge the gap between education and employment. Sponsorship is an opportunity to give back and support your CSR/ ESG goals as well as help build brand engagement whilst supporting and nurturing young design talent.

Involvement in Fashanne supports the innovation and entrepreneurship in the Midlands (and beyond) and provides a perfect opportunity for an unforgettable corporate hospitality event, shining a light on your business, as you network with some of the region's leading industry and business experts.

Investing in the future generation by becoming a part of Fashanne is a first-class showcase for any company enabling a partnership with innovation and inclusion at its grass roots and the opportunity to enjoy the marketing benefits and brand exposure that go hand in hand with the programme.

Through participation in Fashanne, we can support the newest generation of fashion talent and connect them to the industry in ways that were not possible before, delivering a step-change in supporting emerging young design talent.

Sponsorship opportunities are now available and we are happy to create a bespoke package to tailor your needs. Our 2025 programme will culminate at our exciting live event on Thursday 26th June 2025 at the stunning St Mary's Church in Nottingham and is expected to attract over 300 guests. The evening will be hosted by the founder of Fashanne, BBC's Anne Davies and special guest Patrick Grant and will include a drinks reception with entertainment, the fashion show with special guest models and the presentation of the awards.

For more information about Fashanne's exclusive sponsorship opportunities, please contact;

Laura@annedaviestv.co.uk

AWARD "GOLD" SPONSOR

£5000 + 2-8wks paid internship/ mentoring

Sponsor an Award (choice of 12):

Designer Menswear - *sponsored by Paul Smith*

Womenswear Design - *sponsored by Next*

High Street Menswear - *sponsored by Next*

Textile Design

Knitwear Design - *sponsored by Stoll GB*

Footwear & Accessory Design - *sponsored by Pentland Brands*

Commercial Design - *sponsored by ITL- Intelligent Label Solutions*

Athleisure Design

Sustainability

The ASBCI Innovation Award - *sponsored by Style 3D*

The People's Choice Award

The Daniel Hanson Award

Opportunity to sponsor one or more of the above Awards. The package includes a paid 2-8 weeks internship or mentoring for the winner of that Award.

- Nominate a judge from your company and set the criteria for the award (category awards only)
- Be involved in the judging process - assess the 2D submissions and provide feedback (category awards only)
- Logo on all marketing material - printed collateral, leaflets, A-boards, banners
- Presence on big screen throughout the evening
- Social media posts - Twitter, Facebook, Instagram, TikTok and LinkedIn
- Award Sponsor mentioned in all press releases when relevant to their chosen category
- Presence on the Fashanne website, including backlinks
- Featured in any films that Fashanne does for the event

On the night

- 2 x VIP tables (to include 8 tickets, champagne and canapes)
- Opportunities to meet local businesses and other sponsors
- Announcements throughout the evening
- Presence on stage when the winner is announced
- Company logo on official Fashanne photo backdrop & banners
- Presence on social media throughout evening
- Company logo on the big screen throughout the evening

After the event

- Information on the Award Sponsors included in all editorial reports
- All official pictures taken on the evening available for sponsors to use at their own discretion
- Social media coverage after the event
- Opportunity to secure sponsorship for 2026 awards
- Internship opportunity for winning student valid for up to a year after graduation (category awards only)

Contact Laura@annedaviestv.co.uk for more information about Fashanne's exclusive sponsorship opportunities and to book your package.