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FASHANNE



Fashanne 2025 Sponsorship Packages



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THE 2025 FASHANNE PROGRAMME

Fashanne is an annual programme supporting third and final year students studying fashion and textiles at universities across the Midlands by providing invaluable insights into the workplace, a platform to showcase students' designs at our annual live event, mentoring and internships.

Fashanne connects with over 4.2 million people across the Midlands and serves as a platform to showcase the region's heritage and strength in fashion and textiles design – past & present. An incredible opportunity to enhance the collective value of the Fashion & Textiles industry, businesses can, through our sponsorship packages, access and form long term sustainable relationships with some of the most talented final year students, helping bridge the gap between education and employment. Sponsorship is an opportunity to give back and support your CSR/ ESG goals as well as help build brand engagement whilst supporting and nurturing young design talent.

Involvement in Fashanne supports the innovation and entrepreneurship in the Midlands (and beyond) and provides a perfect opportunity for an unforgettable corporate hospitality event, shining a light on your business, as you network with some of the region's leading industry and business experts.

Investing in the future generation by becoming a part of Fashanne is a first-class showcase for any company enabling a partnership with innovation and inclusion at its grass roots and the opportunity to enjoy the marketing benefits and brand exposure that go hand in hand with the programme.

Through participation in Fashanne, we can support the newest generation of fashion talent and connect them to the industry in ways that were not possible before, delivering a step-change in supporting emerging young design talent.

Sponsorship opportunities are now available and we are happy to create a bespoke package to tailor your needs. Our 2025 programme will culminate at our exciting live event on Thursday 26th June 2025 at the stunning St Mary's Church in Nottingham and is expected to attract over 300 guests. The evening will be hosted by the founder of Fashanne, BBC's Anne Davies and special guest Patrick Grant and will include a drinks reception with entertainment, the fashion show with special guest models and the presentation of the awards.

For more information about Fashanne's exclusive sponsorship opportunities, please contact;

Laura@annedaviestv.co.uk

"HEADLINE" SPONSOR

- Company name in association with the programme & awards
- Option of being associated with one or more of the category/overall awards
- Presence in films being made during the campaign (and possibility of filming at the Sponsor company itself)
- Included in the judging process (optional & dependent on industry)
- Logo on all marketing material - printed collateral, leaflets, A-boards, banners
- Logo & social posts on all social media platforms - Twitter, Facebook, Instagram, TikTok and LinkedIn
- Interview, advert & feature of company on Fashanne website, including backlinks
- Headline sponsor mentioned in all press releases

On the night

- 2 x VIP tables (to include 10 tickets, champagne and canapes)
- Discount on any additional tickets (20% for Headline Sponsors)
- Opportunities to meet local businesses and other sponsors
- Announcements throughout the evening
- Presence on stage when all winners are announced - accompanying Anne Davies
- Company banners in the venue
- Company logo on the big screen throughout the evening
- Company logo on official Fashanne photo backdrop & banners
- Presence on social media throughout evening

After the event

- Headline Sponsor interview included on the website
- Information on the Headline Sponsor included in all editorial reports
- Logo included on any YouTube videos made
- All official pictures taken on the evening available for sponsors to use at their own discretion
- Social media coverage after the event
- Opportunity to secure sponsorship for 2026 awards

Contact Laura@annedaviestv.co.uk for more information about Fashanne's exclusive sponsorship opportunities and to book your package.